ROCKWELL CENTER BACOLOD



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A LEGACY OF TRANSFORMING SKYLINES AND CHANGING LIFESTYLES

The Rockwell story began with an unused plot of land in Makati housing an old thermal power plant. The space then underwent a massive transformation, becoming an exclusive community of residential towers, commercial spaces, and business districts made with a uniquely refined touch of quality. At the heart of it all was the groundbreaking Power Plant Mall.

This flagship Rockwell Center would become one of the most sought-after addresses in the city for businesses and international brands. Here, industry leaders like Nestlé and Phinma set up their local headquarters while official Rockwell Workspaces like 8 Rockwell, 1 Proscenium, and Proscenium Podium Offices have since become the home to countless prominent companies and business partners. But the story of the Rockwell Center is an ever-unfolding tale, one that stretches beyond the boundaries of one city and is slowly making its way to other prime locations all over the country.

For its next chapter, we looked north of Metro Manila and set our sights on Central Luzon to plant the seeds of what would be our second ever major center - Rockwell Center Nepo, Angeles. Complete with its own business districts, residential buildings and lots, and even its own Power Plant Mall. The tale now brings us here to a city of sweet beginnings and unequaled warmth. Rockwell Center Bacolod is set to be another redefining benchmark of premiere, self-sustaining communities not only for Western Visayas but the country once more.



A WARM WELCOME FOR ROCKWELL

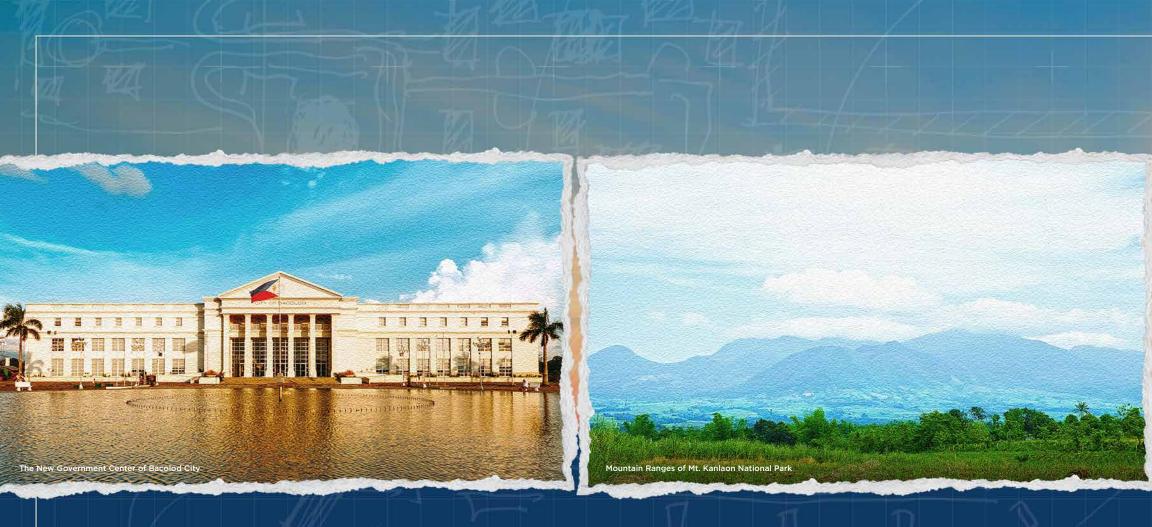
We sought to expand our signature touch beyond Luzon, eventually reaching select regions which would be home to some of our most iconic developments. Among these lies one of our defining projects in Visayas – the Nara Residences.

Rockwell and Bacolodnons share one thing in common: a passion for the finer things in life. Whether it's a trained eye for quality, or an obsessive attention to detail, this mutual fascination meant a fruitful and longstanding relationship with Bacolod was blooming. The first fruit of this relationship was seen in the Nara Residences, the first high-end residential project in Negros. This 11-hectare project is situated at the heart of Bacolod and personifies both Rockwell's touch of quality, security, and comfort, as well as the locals' progressive way of life.

The development first launched with the now-acclaimed Nara Residences – finely furnished condominiums with high ceilings and sprawling grounds reminiscent of traditional Bacolod mansions. The next step was to embrace the city's horizontal nature with the launch of Nara Lots. Comprised of only 110 residential lots ranging from 50 to 400 sqm, these spaces for future homes are a beautiful addition to a community that places security, comfort, and tradition above all else.







A CITY OF SMILES AND SWEET OPPORTUNITIES



The City of Bacolod has had much to smile about over the years. Fondly named the "City of Smiles", this first class city is not only home to the iconic MassKara Festival, but also one of the country's most competitive economies which saw a 5% increase for capital investments from 2019 to 2020. Major infrastructure developments like the Bacolod-Negros Economic Highway and Panay-Guimaras-Negros Bridge also play a key part in the city's ideal location. All of these coupled with the city's thriving industries and gateways to commerce like the International Standard Bacolod-Silay Airport and its international standard seaport make for a converging center for both Western and Central Visayas.

The city's opportune nature is matched only by the distinct warmth of its people and the open air of its surrounding area. Dotted with iconic tourist destinations and timeless local haunts, Bacolod is well regarded as a melting pot of neighboring big islands. This fusion of intimate spaces and progressive city ways makes Bacolod and Rockwell a match that is truly meant to be, and the perfect foundation for the beginnings of the first Rockwell Center in Visayas.

ROCKWELL CENTER BACOLOD PURELY ROCKWELL, PURELY BACOLOD

Be part of new opportunities for growth, sustainable development, and intimate prime living in a community twice the size of Rockwell Center Makati.

Welcome to Rockwell Center Bacolod, the newest benchmark of premier communities and business districts in Western Visayas offering exceptional commercial and residential areas, exclusive retail and office spaces and other iconic and institutional establishments.





GASPENAS

POINTS OF INTEREST

LACSON STREET	3.3KM
NEW BACOLOD - SILAY INT'L AIRPORT	11.5KM
QUEEN OF MERCY HOSPITAL	2.2KM
RIVERSIDE MEDICAL CENTER	5.2KM
BACOLOD GOVERNMENT CENTER	4.4KM
SAN SEBASTIAN CATHEDRAL	5.9KM

DISTANCE FROM RETAIL

ROBINSON'S PLACE BACOLOD	4.0KN
AYALA MALLS CAPITOL CENTRAL	5.4KN
SM CITY BACOLOD	6.4KN

DISTANCE FROM SCHOOLS

ST. SCHOLAS	STICA'S ACADEMY	3.9KM
UNIVERSITY	OF ST. LA SALLE BACOLOD	4.7KM
COLEGIO DE	SAN AGUSTIN	5.3KM

A CENTER CLOSE TO IT ALL

Rockwell Center Bacolod prides itself in its strategic and prime location along Circumferential Road that puts it right by many key locations and major developments in the city such as the New Bacolod - Silay International Airport, various hospitals, ports, other business districts, and government centers and institutions.

The central location also grants residents close access to other retail destinations as well as schools like St. Scholastica's Academy, University of St. La Salle Bacolod, and the Colegio De San Agustin.

A TIMELESS ENDEAVOR HEADED BY VISIONARY MINDS

Leading the project is none other than world-renowned architect, Carlos Ott whose portfolio includes Paris' modern theater, the Opera Bastille, and Proscenium in Rockwell Center Makati. Joining him is Jun Rodriguez, the master architect responsible for countless Rockwell projects. These veteran architects took inspiration from other master strokes in existing Rockwell developments with the sole intent of creating a community that enhances everyday life while keeping every core element as connected as possible. They promise a master-planned community with world class design, complete with an interconnected road network and future proofing measures to ensure both safety and comfort.

As Carlos puts it, we can all expect a timeless and elegant space that is pure Rockwell and pure Bacolod.

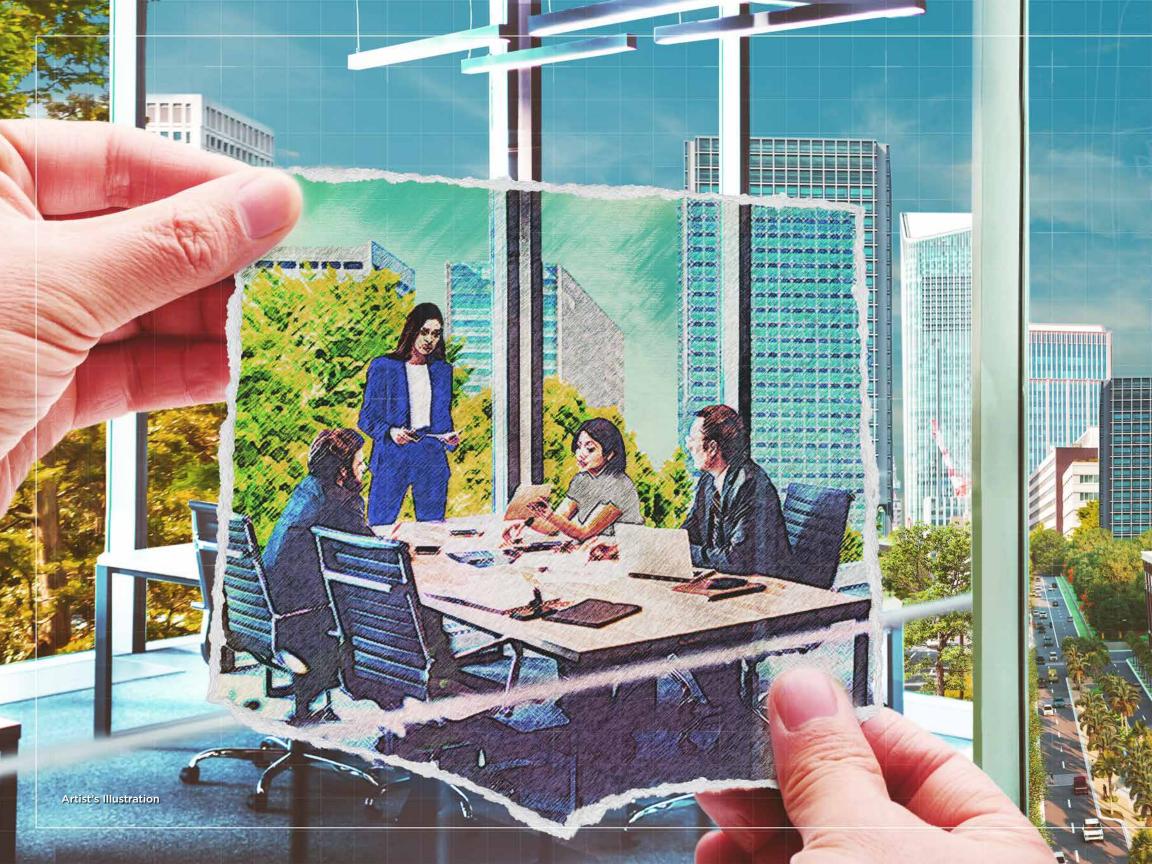


MASTER-PLANNED IN EVERY SENSE



Our goal of a modern, equipped, and self-sustaining community started with a master-planned vision. This grand vision gave us the opportunity to create spaces that match the progressive and discerning nature of the Bacolodnons. Taking cues from our original flagship center in Makati, this 30-hectare community will give visitors and future residents a holistic environment connected by walkways and parks. These will bridge the various residential buildings and residential lots to everything the community has to offer, from the upcoming top-of-the-line graduate school all the way to the various retail and dining options, dedicated Power Plant Mall, and the many commercial lots and office spaces along the main roads.

While other communities shine in their excess of options and urban conveniences, Rockwell Center Bacolod puts a firm emphasis on striking a balance between the quantity of its features and the quality of its environment. We here at Rockwell value the sense of space, open air, and greenery present in Bacolod and made these key design elements to add a sense of intimacy and warmth in every corner.



ROCKWELL CENTER BACOLOD COMMERCIAL LOTS

OPPORTUNITIES AND MOMENTS ABOUND

One part investment and another part milestone for a Rockwell Center. With its strategic location and Rockwell's vision to create a self-sustaining community full of complementary and holistic elements, Rockwell Center Bacolod is ripe with opportunities for investors and aspiring business owners alike.

Rockwell Center Bacolod's first phase will begin with 21 commercial lots ranging from 1500-2000 sqm. Lined with 7-meter linear parks in between each makes every lot a premium space where one can expect growth and deepening customer relationships for years to come.









ALL THE MAKINGS OF A GREAT COMMUNITY

These lots and parks are not only conveniently placed, but also connect one to all the essential locations within the community. This includes office buildings with clinics, libraries, more private dining options, and select shops; fully dedicated retail areas with restaurants, hotels, cinemas, supermarkets, and amusement centers; and residential spaces such as lots and condominiums to create a seamless community with a robust business ecosystem.

All of these together with our reputation for well-maintained spaces and our unparalleled level of service elevates the experience for both customers and businesses. Truly, Rockwell Center Bacolod is set to enhance the daily life of Bacolodnons and more by the day.



POINTS OF CONVERGENCE THE ROCKWELL WAY

What sets Rockwell Center Bacolod apart from other developments is its emphasis on connecting all its key elements and sections for a coherent community. Interspersed among the development will be interconnected linear parks that serve as walkways and open-air leisurely spaces between the development's various mid-rise structures and opportune spaces for residents to create memories and discover moments. From relaxing strolls to fun jogs and quick trips to the office, these parks are set to make every commercial lot a prime location and one of the many world-class design elements in this master-planned community.





PREMIUM LIVING MAKES ITS WAY TO YOU AT

BEL-AIR AT ROCKWELL CENTER BACOLOD

Rockwell continues to grow as it takes pride in its newest horizontal community located within Rockwell Center Bacolod.

Rockwell Center Makati has evolved into a self-sustalning community, and notable developments around it have been part of its success. As we start our new ventures, the same promise of growth and development is set to take shape.



EVERYWHERE IS JUST NEXT DOOR

Rockwell continues to raise the bar in delivering coveted premium communities through a safe and gated neighborhood while enjoying the conveniences and accessibility to all points within the center.

Enjoy strolls to the Power Plant Mall and other retail concepts or take delight in being close to your future workplaces. With Bel-Air, everything's just within reach.

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SPECIALLY CURATED ROCKWELL SPACES

With only 188 residential lots to offer, Bel-air promises exceptional quality of living to its residents through underground utilities, wide roads and the signature linear parks fit for any type of lifestyle.

Families or even investors get to enjoy a wide variety of options with lots ranging from 268 sqm to 400 sqm situated in verdant landscapes.



A SAFE SPACE TO WELCOME YOU HOME

Warm welcomes await you in Bel-air, complete with 24/7 security, 100% back-up power in common areas and a dedicated property management to ensure the safety and needs of our community.

This gated community, surrounded by perimeter walls, gives you your own peace of mind and your own sanctuary in the bustling Rockwell Center.

BEL-A

AT ROCKWELL CENTER BACOLOD



A UNIQUE EXPERIENCE FOR THE DISCERNING FEW

Live beyond four walls as Bel-Air provides a venue for you and your family to enjoy some recreational activities while basking in the fresh Bacolod air.

The Central Amenity is a safe space for all the residents to get together or even relish intimate moments with loved ones.





THE CENTRAL AMENITY

Bel-Air offers more spaces for you to celebrate life's milestones with two function rooms fit for intimate and grand activities.

Savor the scenic views of the pool while being your best self in the community's fitness gym or just having your quiet time at the roof deck.

LINAFAR PARIL



A PROMISE OF EXCELLENCE AND SERVICE

Just like our other communities, we make sure to keep our promise of no compromises in every detail and space.



SAFE, COMFORTABLE, AND ACCESSIBLE

Rockwell Center Bacolod is designed to be effortlessly safe, ensuring every area is a space where you can roam and live without worry or alarm.



HARMONIOUS SUSTAINABILITY

A crucial part of the community's design was our commitment to integrate all aspects of the center harmoniously and in an eco-friendly manner. Sustainable practices ensure that Rockwell is doing its part to keep the natural balance intact.



OPEN AND FREE

To seamlessly integrate a premier business district with Bacolod's natural beauty, the development features many comfortable and lush open spaces along with linear parks to support active lifestyles and curated customer experiences.

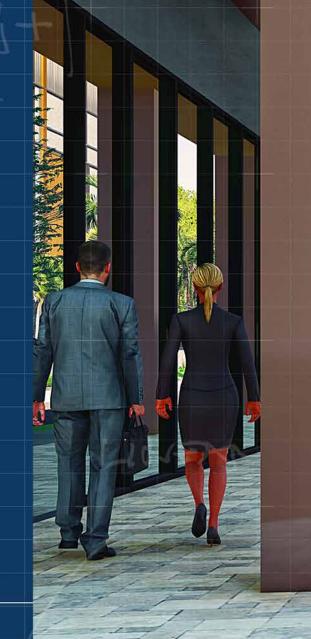


LESS CONGESTION AND MORE CIRCULATION

Rockwell Center Bacolod's streets and driveways are designed with ease of flow in mind. Our roads range from 16m to 30m wide to help ensure minimal traffic congestion and safer driving around the community.

PROJECT TEAM

Concept Masterplanner:	Carlos Ott Architects
Architect/ Masterplanner:	Pimentel Rodriguez Simbulan & Partners
Engineering:	Meinhardt Philippines, Inc.
Quantity Surveyor:	ARCADIS Philippines, Inc.
Traffic Study:	SMDI Consultants, Inc.
Lighting Design:	Christine Sicangco Lighting Design, Inc.
Flood Study:	NEWEN
Feng Shui:	Dr. Andy Tan





ROCKWELL

www.rockwellcenterbacolod.com | Call 0917 515 6272 | © September 2022 A PROPERTY DEVELOPED BY ROCKWELL LAND CORPORATION DHSUD PLS-06-109 | DHSUD R6 AA 2022/09-25 Completion Date: February 2024 | Circumferential Road, Bacolod City